



offtherail.co.za

Brand Application Form

Welcome to the offtherail family!

Thank you for your interest in joining our curated marketplace for distinctive South African style. Our goal is to bring together the most exciting and authentic clothing brands for our fashion forward community.

Please complete the form below in as much detail as possible. Our team will review your application and get back to you within 5-7 business days.

Brand & Contact Information

Brand Name: _____

Website: _____

Instagram Handle: _____

Contact Person Full Name: _____

Position: Founder / Marketing Manager _____

Email Address: _____

Phone Number: _____

Brand Profile & Story

Brand Age: _____

Please provide a brief brand story or mission statement.

What drives your brand? What is the inspiration behind your name and aesthetic? (keep it brief)

Product Information

Primary Product Category:

Please mention the main category that represents your brand

Product Price Range:

What is the average retail price range for your core products?

Business & Logistics

Where are your products manufactured/sourced?

Do you have the capacity to fulfil and ship customer orders directly?

(Please see attached shipping guidelines below)

Final Details

How did you hear about offtherail.co.za?

Social Media / Word of Mouth / Online Search / Other: _____

Anything else you'd like us to know?

e.g., upcoming collaborations, special initiatives, or anything that makes your brand unique

Submit Your Application

By submitting this form, you confirm that the information provided is accurate and that you are an authorised representative of the brand.

You agree to the terms and conditions contained herein.

Thank you for your application!

We look forward to a fruitful partnership with you and your brand!

Signed By _____ Date _____

Signature _____

The offtherail.co.za Team

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